



### Press Release

## **PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece: A New Era for Triathlon in Greece**

The PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025 returns on **October 26, 2025**, with a brand-new, upgraded triathlon experience in one of the Mediterranean's top destinations – the Peloponnese.

A landmark sporting event in Greece, the triathlon is co-organized by **ευZHN feelósophy** and the **Region of Peloponnese**, with **PPC Group** as the title sponsor and **Costa Navarino** as the official hospitality partner.

This year's race will be a celebration of life, excellence, and athletic achievement, set in a region of unique natural and cultural beauty.

For the 6th consecutive year, **IRONMAN® 70.3® Greece** continues to deliver powerful moments, now offering a fresh experience for athletes, companions, and spectators alike. The updated race routes meet the highest quality and safety standards of IRONMAN®.

More than **1,200 athletes from 60 countries** will push their limits, competing in three consecutive disciplines:

- **1.9 km Swim** in the calm, crystal-clear waters of the naturally sheltered **Bay of Navarino**, following a circular route that starts and ends on the sandy **Gialova beach** in front of **W Costa Navarino** – a site of great historical significance, as the **Battle of Navarino** took place here.
- **90 km Bike Ride** along a smooth course with a total elevation gain of 800m, winding through the breathtaking landscapes of **Messinia**, offering views of olive groves, pine forests, and ancient landmarks.
- **21.1 km Run** on a flat and fast two-loop course that passes through the picturesque village of **Gialova** and the **Divari Lagoon**, a protected wetland and stopover for over 270 bird species. Athletes will cross the **Finish Line on Gialova Beach** in front of **W Costa Navarino**, welcomed by the warm hospitality of the local community.

Registrations are now open: <https://www.ironman.com/races/im703-greece/register>

For a complete sports and travel experience, the organizing company, **ευZHN feelósophy**, offers **customized hospitality services**, including hotel bookings, transfers, excursions, and pre- or post-race experiences for athletes and their



companions who want to enjoy the ultimate triathlon journey:

👉 <https://ezgreece.gr/book/product-category/ironman/>

PPC, the largest clean energy company in Southeastern Europe, actively supports major sporting events that promote the values of sportsmanship and fair play, such as IRONMAN® 70.3® Greece, while also highlighting Greece as a top international destination.

The vibrant resort W Costa Navarino will welcome participants into a world full of creativity and energy, combining leisure activities and a five-star hospitality offering, amidst a pristine natural setting.

Every moment of the PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025 will be a test of physical and mental endurance. A celebration of life, wellbeing, and sport. A true initiation into Greek hospitality. This October, athletes and spectators will feel the heartbeat of this monumental endeavor and together, we will make history in Messinia!

For updates, videos, and photo material from the event:

🔗 Official Website: <https://www.ironman.com/races/im703-greece>

🔗 euZHN feelosophy Website: <https://feelosophy.gr/ironman-70-3-greece/>

📘 Facebook: <https://www.facebook.com/IM703Greece>

📷 Instagram: [http://www.instagram.com/ironman\\_greece/](http://www.instagram.com/ironman_greece/)

## About Costa Navarino

Costa Navarino is a sustainably driven destination in the Mediterranean, located in Messinia in the southwest Peloponnese of Greece. Graced with a breath-taking seaside landscape, this is a region shaped by 4,500 years of history. The Costa Navarino philosophy is driven by a genuine desire to preserve the natural beauty and heritage of Messinia. The destination comprises several distinct sites featuring five-star hotels, luxury private residences, a world-class golf experience, and many year-round activities. Navarino Dunes is home to The Romanos, a Luxury Collection Resort, The Westin Resort Costa Navarino and Costa Navarino Residences. Navarino Bay is the setting for Mandarin Oriental, Costa Navarino, W Costa Navarino and Navarino Agora, a curated marketplace. Both sites have signature golf courses, while at Navarino Hills there are two further signature golf courses.

## About euZHN feelosophy

*EY ZHN Greece has recently rebranded as euZHN feelosophy—a name that reflects the company's core philosophy and values: creating meaningful emotional experiences and delivering premium, all-encompassing services that are always centered around the concept of ευ ζην (living well). Since 1991, euZHN feelosophy has been designing and organizing corporate meetings, conferences, team-*



*building activities, and travel experiences in Greece and abroad. Its mission is to showcase the country's natural beauty and to share its rich history and cultural heritage with the global community. In 2018, the company launched its Sports Division, which now organizes prestigious international sporting events such as IRONMAN® 70.3® Greece, L'Etape Greece by Tour de France, and B2Run Athens. These events not only celebrate athletic excellence and Greek hospitality, but also significantly contribute to the growth of sports tourism in Greece. In 2020, euZHN feelosophy introduced its Leisure Division, catering to discerning and alternative travelers seeking to discover Greece from a fresh and authentic perspective.*

### **About Peloponnese**

*The Peloponnese is one of the most authentic and diverse regions of Greece, known for its rich history, stunning natural beauty, and strong cultural identity.*

*In line with its strategic goal of strengthening thematic tourism and positioning the Peloponnese as a premier destination for authentic experiences, the Region of Peloponnese consistently invests in initiatives that promote sustainable development, sports, well-being, and meaningful connections between visitors and the local environment.*

*The support of the DEI IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece reflects this vision and reinforces the region's reputation as a premier destination for high-level sports tourism.*

### **About PPC**

*PPC is the leading South-East European electric utility, with activities in electricity generation, distribution and sale of advanced energy products and services in Greece, Romania, and North Macedonia.*

*PPC Group is undergoing a continuous "green" transformation, with increased investments in renewable energy sources and the gradual decommissioning of lignite-fired units at the core of its energy strategy. PPC has a total installed capacity of 12.3GW, consisting of thermal, hydro and RES installations with a total annual generation amounting to approximately 21TWh.*

*PPC Group is the leading energy supplier in Greece and Romania, servicing 8.8m customers in total, providing them with approximately 32TWh of electricity and a wide range of energy products and services. The Group is evolving and laying new foundations for the future by expanding growth opportunities into new areas of activity.*



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