



NBA AND TEMES ANNOUNCE MULTIYEAR AGREEMENT TO LAUNCH NBA BASKETBALL SCHOOL IN GREECE'S COSTA NAVARINO

- *NBA Basketball School for Costa Navarino Guests and Aspiring Players Ages Six and Up Marks League's First Collaboration of its Kind in Europe* -
- *Registration for Activities Beginning May 15 is Open Now at costanavarino.com/nba-basketball-school* -

LONDON AND MESSINIA, GREECE, April 19, 2023 – The National Basketball Association (NBA) and TEMES today announced a multiyear agreement for TEMES to launch an NBA Basketball School in [Costa Navarino](https://costanavarino.com).

The basketball development program for Costa Navarino guests and aspiring basketball players ages six and up will cover on-court training, skill development and basketball education for all skill levels. It will tip off in May 2023 with one, three and five-day packages. Participants will receive a certificate and will have the chance to win a range of prizes. The program marks the NBA's first collaboration with a privately-run hospitality and sports destination in Europe to launch a Basketball School.

NBA International Basketball Operations staff will be onsite on Thursday, June 8 to celebrate the collaboration with a special event featuring on-court programming and appearances by current or former NBA players. Registration for activities beginning May 15 is open now at costanavarino.com/nba-basketball-school.

"We're excited to tip off this collaboration with Costa Navarino as part of our continued commitment to growing basketball at the grassroots level in Greece and across the region," said NBA Associate Vice President of Basketball Operations, Europe and Middle East, Neal Meyer. *"Our goal through this program is to inspire and create more opportunities for players of all ages to learn the fundamentals and core values of the game, including teamwork, leadership and respect."*

"We're thrilled to expand our sports offering and collaborate with the world's preeminent basketball association," said TEMES Managing Director Stephanos Theodorides. *"The prestigious NBA Basketball School program will enhance Costa Navarino's position as a leading sports destination globally, renowned for top quality services and authentic experiences. This agreement creates a strong proposition for both young and adult players, combining a world-class coaching program with exceptional hospitality and leisure facilities in a unique year-round destination."*

The NBA Basketball School curriculum, which is designed to develop players and provide parents, coaches and organizations with a better understanding of the process of improvement, has been developed by the NBA's International Basketball Operations department in consultation with current and former NBA coaches, players and player development specialists.

Fans can follow the NBA on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#), and download the official NBA App on [iOS](#) and [Android](#) for the latest news, updates, scores, stats, schedules, videos and more.



About the NBA

The National Basketball Association (NBA) is a global sports and media organization with the mission to inspire and connect people everywhere through the power of basketball. Built around five professional sports leagues: the NBA, WNBA, NBA G League, NBA 2K League and Basketball Africa League, the NBA has established a major international presence with games and programming available in 214 countries and territories in more than 50 languages, and merchandise for sale in more than 200 countries and territories on all seven continents. NBA rosters at the start of the 2022-23 season featured 120 international players from 41 countries. NBA Digital's assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with 2.1 billion likes and followers globally across all league, team and player platforms. Through NBA Cares, the league addresses important social issues by working with internationally recognized youth-serving organizations that support education, youth and family development, and health-related causes.

About Costa Navarino

Costa Navarino is a sustainably driven destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breathtaking seaside landscapes, this is a region shaped by 4,500 years of history. The Costa Navarino philosophy is driven by a genuine desire to preserve the natural beauty and heritage of Messinia. The destination comprises several distinct sites featuring five-star hotels, private residences, four signature golf courses, and many year-round activities. Navarino Dunes is home to The Romanos, a Luxury Collection Resort, The Westin Resort Costa Navarino, and Costa Navarino Residences. Navarino Bay is set to welcome Mandarin Oriental, Costa Navarino in summer 2023. The nearby Navarino Waterfront is the setting for the new, vibrant W Costa Navarino and will welcome the Navarino Agora, an open marketplace, in spring 2023, while at Navarino Hills, two signature golf courses opened in 2022.

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