

Costa Navarino: Anazoe Spa is awarded "Best Hotel Spa" at the "Health and Spa Awards" 2016

27 September 2016, Athens - <u>Anazoe Spa</u> at <u>Costa</u> <u>Navarino</u>, won the 1st award in the "Best Hotel Spa" category at this year's <u>Health and Spa Awards</u>, in a prize-giving ceremony held in Vienna on September 15th. The award is the only independent award for health and Spa innovations and Spa Management throughout Europe.

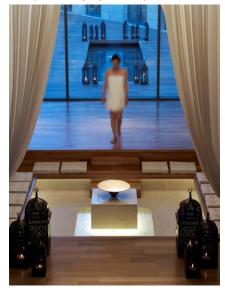
This award, which is received following numerous other accolades, confirms Anazoe's commitment to adopt global best practices and excel in service delivery.



According to the Agency for Health and Wellness, the

award is compared to the "**Oscars**" of the film industry. The institution aims to reward outstanding achievements and innovations in the industry, as well as to announce the quality of individual wellness and their innovations across Europe.

Anazoe Spa was selected among more than 100 participants in total. The awards are the result of an independent jury and represent the toughest evaluation in Europe, because many submitters drop out due to



the strict evaluation procedure. An extensive questionnaire and a mystery check are part of the assessment process. The evaluation is carried out on the basis of 8 criteria points (design & engineering, health, offers & service, economy, benefit, creativity, sustainability and social corporate responsibility (SCR).

The Director of Anazoe Spa, Dora Koromila, said: "The Anazoe Spa was recognised for the quality of its health and spa facilities and its innovative and seamless services. It is a great honor to receive such a prominent distinction out of so many participants, which is the result of an independent European jury. We are truly committed to offer our clients outstanding services, unique wellness experiences and our signature, authentic treatments".

The name Anazoe derives from the Greek word for rejuvenation and encapsulates the underlying aim of the spa, which is a total

revitalisation of body and spirit in accordance with the ancient Greek maxim "a healthy mind in a healthy body". The spa's unique oleotherapy[®] signature treatments are based on thousand-year-old local practices inscribed on clay tablets that were discovered at the nearby Palace of Nestor, combined with using the area's

exclusive natural ingredients and the physiotherapy techniques as taught by Hippocrates, the 'father' of western medicine.

For a deeply indulgent break, Costa Navarino offers guests a rejuvenating experience and return home feeling invigorated and renewed, having enjoyed an authentic experience during their stay at <u>The Westin Resort Costa</u> <u>Navarino</u> or <u>The Romanos</u>, a Luxury Collection Resort.

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Costa Navarino

Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breathtaking seaside Mediterranean landscapes, this area has been shaped by 4,500 years of history. Its philosophy is driven by a genuine desire to promote Messinia, while protecting and preserving its natural beauty and heritage. It will comprise a number of distinct sites featuring 5-star deluxe hotels, luxury residences, conference facilities, spa and thalassotherapy centres, signature golf courses, as well as a wide range of unique year-round activities for adults and children. Navarino Dunes, the first area, is home to two luxury 5-star hotels, The Romanos, a Luxury Collection Resort and The Westin Resort Costa Navarino; The Dunes Course – the first signature golf course in Greece- Anazoe Spa, a 4,000sq.m. spa & thalassotherapy centre; the state-of-the-art conference centre House of Events; specially designed facilities for children; as well as a variety of gastronomy venues, sports, outdoor and cultural activities. Navarino Bay, the second area is home to the signature golf course, The Bay Course.

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