



THE CHELSEA DAY SPA  
BOUTIQUE

COSTA  
NAVARINO



## Press release

### Costa Navarino's Anazoe Spa returns to London

- *For the second consecutive year Anazoe Spa at Costa Navarino partners with the Chelsea Day Spa Boutique in London to offer unique therapy experiences*

**29<sup>th</sup> March 2015, London** – On 18<sup>th</sup> – 24<sup>th</sup> April, Anazoe Spa at Costa Navarino, located in the culturally rich and naturally unspoilt Greek region of Messinia in the southwest Peloponnese, will bring its award-winning, authentic therapy experiences to London, in partnership with The Chelsea Day Spa Boutique - a collection of beautiful urban boutique day spas.



The awarded spas offer their guests a personal experience and service to match their individual needs. Specialist therapists from The Anazoe Spa will travel to London to offer its unique, authentic and Ancient Greek-inspired, signature treatment experiences at The Chelsea Day Spa Boutiques on Hollywood Road and The King's Road.

In turn, The Chelsea Day Spa Boutique therapists will bring a touch of London to Messinia and Anazoe Spa on 5<sup>th</sup> – 11<sup>th</sup> September 2016. The guests of the two luxury hotels at Navarino Dunes, The Romanos, a Luxury Collection Resort and The Westin Resort Costa Navarino, will experience a range of the boutique spa's signature treatments.

Further enhancing the partnership, Anazoe Spa and The Chelsea Day Spa Boutique will be offering their clients exclusive promotions within each other's spas for 2016\*.



The Anazoe Spa experience offers treatments based on Ancient Greek health and beauty practices that use the Peloponnese's' natural ingredients. The spa's *oleotherapy*® (olive oil-based) treatments have been distinguished for their holistic approach.

The Chelsea Day Spa Boutique is a collection of beautiful urban boutique day spas founded by Faye Fasan, with two branches in the trendy SW postcodes of London. The boutique spas are the ultimate destination for beauty, relaxation and

rejuvenation in the heart of London.

For more information please visit:  
[www.costanavarino.com](http://www.costanavarino.com) / [www.anazoespa.com](http://www.anazoespa.com)  
and [www.thechelseadayspa.co.uk](http://www.thechelseadayspa.co.uk)

- Ends -

**Notes to Editors:**

Anazoe Spa Treatments at The Chelsea Day Spa from 19-23 April.

❖ **Anti-Cellulite Massage, Detoxifying & Cupping:**

Combining the benefits of cupping and lymphatic movement, this massage is ideal for body sculpting and cellulite reduction! Small silicon cups are used to help flush toxins and combat adipose nodules that accumulate in specific areas of the body. These areas are manipulated to increase blood flow and oxygen delivery to cells, restoring tissue and stimulating the lymphatic system.

❖ **Healing Massage Remedy by Hippocrates:**

An innovative massage combining advanced soft-tissue therapies with techniques derived from the ancient healing art of physiotherapy. By fusing ancient therapeutic knowledge and Greek aromatherapy, this remedy ensures one feels renewed and invigorated

❖ **Aromatherapy Candle Massage Remedy:**

Effectively combines relaxing tissue practices and a range of motion techniques using Anazoe essential oils to work the central nervous system. The Anazoe aromatherapy essential oil blends are personalised for clients' specific needs

❖ **Melisseus, the Spirit of Honey:**

Heat and honey are healthy ingredients for the skin and support the body's energy balance. The treatment combines the power of heat with activating and balancing massage techniques. The application of gentle heat promotes circulation and relaxes muscles, which helps loosen knots during the massage.

\*Exclusive offers for clients of both spas include:

For clients of The Chelsea Day Spa Boutique, Costa Navarino offers a 10% discount on best available rates (flexible and non-refundable) at The Romanos, a Luxury Collection Resort and The Westin Resort Costa Navarino (excluding Romanos Ionian Exclusive), until November 2016, under the below terms:

Minimum length of stay (MLS) is two nights for all periods except the below:

- 19 June to 22 July & 21 August to 17 September 2016 (inclusive): MLS is three nights
- 23 July to 20 August 2016 (inclusive) MLS is five nights
- Offer cannot be combined with other current offers or promotions
- Bookings shall be made directly to Costa Navarino reservations team by email: [reservations.romanos@costanavarino.com](mailto:reservations.romanos@costanavarino.com) | [reservations.westin@costanavarino.com](mailto:reservations.westin@costanavarino.com), or by phone: +30 27230 97000, and quote "Chelsea Day Spa Offer".

For clients of Anazoe Spa, The Chelsea Day Spa Boutique offers complimentary and discounted services when booking two of its signature treatments in its exclusive London locations from February – November 2015.

### **Costa Navarino:**

*Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breathtaking seaside Mediterranean landscapes, this area has been shaped by 4,500 years of history. Its philosophy is driven by a genuine desire to promote Messinia, while protecting and preserving its natural beauty and heritage. It will comprise a number of distinct sites featuring 5-star deluxe hotels, luxury residences, conference facilities, spa and thalassotherapy centres, signature golf courses, as well as a wide range of unique year-round activities for adults and children. Navarino Dunes, the first area, is home to two luxury 5-star hotels, The Romanos, a Luxury Collection Resort and The Westin Resort Costa Navarino; The Dunes Course – the first signature golf course in Greece- Anazoe Spa, a 4,000sq.m. spa & thalassotherapy centre; the state-of-the-art conference centre House of Events; specially designed facilities for children; as well as a variety of gastronomy venues, sports, outdoor and cultural activities. Navarino Bay, the second area is home to the signature golf course, The Bay Course. High resolution photos can be accessed through the following link, by using the password **nestor**.*

*Recent accolades for Costa Navarino include the World Travel Awards, World Golf Awards, National Champions at the European Business Awards, shortlisted at the Worldwide Hospitality Awards, Great Waste Awards, Spa Luxury Awards as well as being selected by ABTA as the host destination for the Annual Convention in 2015.*

### **The Chelsea Day Spa Boutique:**

*The Chelsea Day Spa Boutique offers luxurious, results driven and affordable beauty and holistic treatments, plus exclusive express and signature packages. The King's Road location officially opened in June 2009 and is run by founder Faye Fasan. Its sister spa opened in November 2011 on Hollywood Road. The concept behind The Chelsea Day Spa Boutique is to offer a personal experience to the guests set in a boutique space. The spa was awarded the accolade of Finalist of the BABTAC & CIBTAC Salon of the Year 2012, Winner BABTAC & CIBTAC Beauty Entrepreneur of The Year 2013, Precious Awards Winner 2013, Professional Beauty Awards Finalist 2014 and Scratch Stars Finalist 2014.*

#### **Locations:**

The Chelsea Day Spa Boutique  
Address: 2nd - 3rd Floor, 69a King's Road, London, SW3 4NX  
Tel: 020 7351 0911

The Chelsea Day Spa Boutique  
53 Hollywood Road, London SW10 9HX  
Tel: 020 7351 4555  
(OPEN MONDAY – SUNDAY)

#### **Media information:**

TEMES

Marina Papatsoni, Marketing & Business Development Director  
Tel.: +30 210 949 0013  
Fax: +30 210 949 0218  
e-mail: mpapatsoni@temes.gr

Dr. Vassilia Orfanou, Senior PR & Media Relations Manager  
Tel.: +30 210 949 0152  
Fax: +30 210 949 0218  
e-mail: vvanezi@temes.gr

TEMES S.A.  
5 Pentelis St.  
17564, Athens, Greece

Developers of Costa Navarino  
[www.costanavarino.com](http://www.costanavarino.com)

Jessica Flood  
PR Account Manager  
Email: [jessicaf@hillsbalfour.com](mailto:jessicaf@hillsbalfour.com)  
Tel: 020 7593 1741